

November 1, 2011

Press Release

Nobelpharma Co., Ltd.

Announcement of Personnel Assignments

Nobelpharma Co., Ltd. (Headquarters: Tokyo; President: Jin Shiomura) announces personnel assignments as follows.

1. Personnel Assignments

2) General Manager assignments (as of November 1, 2011)

Name	New position	Former position
Shoji Ito	Nagoya Branch Manager	Acting Branch Manager, Nagoya Branch office
Yoshinobu Okada	Deputy General Manager, Sales and Marketing; General Manager, Sales Strategy Planning; Head of Business Development	Deputy General Manager, Sales and Marketing; General Manager, Sales Strategy Planning; Head of Business Development; Nagoya Branch Manager

Please direct inquiries to: Tsutomu Sugaya
EDxecutive Officer, Head of Administrative Affairs and Corporate Planning
Nobelpharma Co., Ltd.
12-10 Nihonbashi-kobunacho, Chuo-ku, Tokyo, 103-0024
03-5651-1160