

Press Release

Nobelpharma Co., Ltd.

Announcement of Organizational Changes and Personnel Assignments

Nobelpharma Co., Ltd. (Headquarters: Chuo-ku, Tokyo; Jin Shiomura:CEO) has announced organizational changes and personnel assignments as follows.

1. Organizational changes (as of October 18, 2011)

- Nobelpharma established a new Sales Promotion Department in Sales & Marketing Division.
- Sales & Marketing Division eliminated Eastern Japan Sales Control and Western Japan Sales Control, and established an organization of 8 branch offices, including Sapporo, Sendai, Kanto First, Kanto Second, Nagoya, Kansai First, Kansai Second, and Fukuoka.

2. Personnel assignments (as of October 18, 2010)

General Manager (GM) level assignments

New position	Name	Former position
Executive Officer, Head of Sales & Marketing Division, and G.M., Sales Promotion Department	Toshihiko Asano	Executive Officer, Head of Sales & Marketing Division
Sapporo Branch Manager	Toshiyuki Inomata	Manager, Eastern Japan Sales Control
Sendai Branch Manager	Masaaki Sato	Manager, Eastern Japan Sales Control
Kanto First Branch Manager	Takuma Furuta	Manager, Eastern Japan Sales Control
Kanto Second Branch Manager	Toru Umesawa	GM, Eastern Japan Sales Control
Nagoya Branch Manager	Norio Imai	Manager, Western Japan Sales Control
Kansai First Branch Manager	Motoo Namura	Manager, Western Japan Sales Control
Kanto Second Branch Manager	Kazue Shimanoe	G.M., Western Japan Sales Control
Fukuoka Branch Manager	Seiji Hashimoto	Manager, Western Japan Sales Control

Please direct inquires to:

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