

January 4, 2010

Press Release

Nobelpharma Co., Ltd.

Announcement of Organizational Changes and Personnel Assignments

Nobelpharma Co., Ltd. (Headquarters: Tokyo; President & CEO: Jin Shiomura) announces organizational changes and personnel assignments as follows.

1. Organizational changes (as of January 1, 2010)

Established the Sales Control of East Japan Relations Division within the Marketing & Sales Division.

Changed the names of two departments within the Marketing & Sales Division, the Marketing Administration Department to the Sales Planning Department, and the Marketing Department to the Marketing & Academic Relations Department.

Merged the Medical Information Department and Medical Survey Department within the Pharmacovigilance & Assurance Department, and named the merged group the Pharmacovigilance Division.

2. Personnel assignments

General Manager level assignments (as of January 1, 2010)

New position	Name	Former position
Executive Director & General Manager, Marketing & Sales Division (dissolved concurrent assignment)	Toshihiko Asano	Executive Director & General Manager, Marketing & Sales Division and General Manager for Marketing Administration Department
General Manager, Sales Planning Department, Marketing & Sales Division	Yoshihide Yamamoto	Director, Marketing Administration Department, Marketing & Sales Division
General Manager, Science Information Department, Marketing & Sales Division	Yoshio Nakagawa	General Manager, Marketing Department, Marketing & Sales Division
General Manager, Sales Control of East Japan Relations Division, Marketing & Sales Division	Toru Umesawa	Director, Marketing Administration Department, Marketing & Sales Division
General Manager, Pharmacovigilance Department, Pharmacovigilance &	Eiji Higashihara	General Manager, Medical Information Department, Pharmacovigilance & Assurance Division

Assurance Division		
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